

**Galerie Thaddaeus Ropac's First Exhibition Dedicated to Irving Penn's Still Lifes,  
including the Celebrated Series, *Street Material*, *Cigarettes* and *Flowers***

## **IRVING PENN**

### ***STILL LIFE***

**OPENING: SATURDAY 8 JUNE AT 11 AM**

**8 JUNE – 24 JULY 2019**

Mirabellplatz 2, Salzburg

Galerie Thaddaeus Ropac Salzburg presents the exhibition *Still Life* by American photographer Irving Penn (1917-2009), devoted to his still lifes, including the well-known series *Street Material*, *Cigarettes* and *Flowers*. The exhibition features over 30 photographs taken in New York over six decades for publications such as *Vogue*, as well as on his travels. Irving Penn created some of the most memorable still lifes of our time, and his innovative portraits, still lifes, fashion and beauty photographs made his reputation as one of the most high-profile and influential photographers of the 20th century.



Irving Penn began his career as a photographer in 1943 at the suggestion and with the encouragement of Alexander Liberman, then art director of US *Vogue*. The same year, one of Irving Penn's colour photographs for *Vogue* appeared on the cover of their October issue, showing the first photographic still life in the magazine's recent history. In the ensuing 60 years, he took more than 150 cover photographs for *Vogue* and produced pioneering editorials, which became known for their natural lighting and formal simplicity, making him the leading photographer in the field. At a time when photography was understood primarily as a means of communication, Irving Penn approached it with an artist's eye, expanding its creative potential in both his professional and his personal work.

Many of Irving Penn's still lifes combine food with everyday objects. He staged laid tables with exquisite arrangements of dishes, fruit and vessels, reminiscent of the Dutch masters of the Golden Age like Willem Kalf or Pieter Claesz. A cut-open watermelon, a crumpled linen table-napkin, a broken-off piece of baguette or a fly sitting on ripe fruit relate to the transience symbolised in *vanitas* paintings and emphasise the absence of the human being. The choice of subjects and the context of the objects also call to mind Georges Braque's early Cubist pictures.

"The extreme deliberateness of these still-life arrangements – far from the traditional mock simplicity of a few pieces of fruit, a few flowers – adds to the sense that the objects are codes, that they carry a message beyond the one the title announces" (Adam Kirsch, 2017).

The individual states of decay illustrated in the *Cigarettes* photographs show an interesting correlation with human characteristics, and may also be interpreted as *memento mori*. Irving Penn's first solo exhibition at MoMA in New York took place in 1975 and featured exclusively the *Cigarettes* series, which was perceived as a provocation and contrast to popular earlier fashion photographs. Irving Penn's interest in the theme led him to photograph other litter he found in the street, such as flattened paper cups or old playing-cards. Through his lens, street litter – which most people prefer to ignore – became something fascinating, almost iconic, while simultaneously expressing an explicit consumer criticism through them.

Irving Penn composed his still life photographs like a painter, working with large-format cameras, and was tireless in his attempts to expand the creative possibilities of the medium. Irving Penn was deeply involved in each stage, from the meticulous composition of the picture to making his own prints. Unlike most other art photographers, he experimented with platinum-palladium and silver gelatin prints in order to lend each of his works a distinctive texture and original character. With his unique signature and stringently reduced aesthetic, he remains a defining stylistic influence, an inspiration to countless successors.

In 2017, to mark the centenary of Irving Penn's birth, a comprehensive retrospective entitled *Centennial* was held at the Grand Palais in Paris, The Metropolitan Museum of Art in New York and at the C/O Berlin. The exhibition consisted of some 240 works, including an extensive presentation of his diverse still lifes, some of which are shown in the Salzburg exhibition.



Irving Penn's photographs have been displayed in many exhibitions worldwide, including *Irving Penn: Underfoot* at the Art Institute of Chicago (2013), *Irving Penn: Diverse World* at the Moderna Museet/Malmö (2012, and subsequently at the Kumu Art Museum/Tallinn), *Irving Penn: Portraits* at the National Portrait Gallery/London (2010) and *Irving Penn: Small Trades* at the J. Paul Getty Museum/Los Angeles (2009-2010). Irving Penn's works are represented in distinguished private and public collections including The Art Institute of Chicago, Maison Européenne de la Photographie/Paris, Metropolitan Museum of Art/New York, Moderna Museet/Stockholm, Morgan Library and Museum/New York, Museum of Modern Art/New York and the National Gallery of Art/Washington DC. Galerie Thaddaeus Ropac has represented The Irving Penn Foundation, in collaboration with the Pace/MacGill Gallery, New York, since September 2017.

## BIOGRAPHY

Born in 1917 in Plainfield, New Jersey to a Russian-Jewish family, Irving Penn attended the Philadelphia Museum School of Industrial Arts from 1934-38 and studied with Alexey Brodovitch in his Design Laboratory. In 1943, the new art director at *Vogue*, Alexander Liberman, hired Irving Penn as his associate to prepare layouts and suggest ideas for covers to the magazine's photographers. In the early 1970s, Irving Penn immersed himself in platinum-palladium printing in the laboratory he constructed on the family farm on Long Island, NY, where he created some of his most famous prints. In 1983, Irving Penn re-opened a studio in the city and resumed a busy schedule of commercial work and magazine assignments. Irving Penn's creativity flourished during the last decades of his life. His innovative portraits, still life, fashion, and beauty photographs continued to appear regularly in *Vogue*. The studio was busy with magazine, advertising, and personal work, as well as printing and exhibition projects. In 2009, Irving Penn died in New York, at the age of 92. During his lifetime, he established The Irving Penn Foundation.

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OPENING HOURS

TUESDAY – FRIDAY 10 AM – 6 PM, SATURDAY 10 AM – 2 PM

OPENING HOURS DURING THE WHITSUN-FESTIVAL 7 – 9 JUNE 2019

SATURDAY 10 AM – 6 PM AND SUNDAY 10 AM – 1 PM

## IMAGES



1. **Irving Penn**, *Still Life with Watermelon*, New York, 1947. Color Dye transfer print, print made 1985. 55,9 x 44,5 cm (22 x 17,5 in). Ed. of 23



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2. **Irving Penn**, *Cigarette No. 52*, New York, 1972. Platinum palladium print, print made October-November 1974. 59,5 x 46,8 cm (23,43 x 18,43 in). Ed. of 42

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