GAGOSIAN



LAWS OF MOTION

Josh Kline, Jeff Koons, Cady Noland, Rosemarie Trockel, Jeff Wall, Anicka Yi

Opening reception: Tuesday, November 20, 6–8pm

November 20-December 21, 2018

7/F Pedder Building, 12 Pedder Street, Central, Hong Kong

Jeff Wall, Siphoning Fuel, 2008, color photograph, 73 $1/4 \times 91 \ 1/2$ inches (186 \times 235 cm), edition of 2 + 1 AP

November 16, 2018

It's about technology changing what it means to be human. There's a self-actualization aspect to it that's potentially positive, but I mostly associate it with the relentless push to squeeze more productivity out of workers—turning people into reliable, always-on office appliances.

-Josh Kline

Gagosian is pleased to present *Laws of Motion*, an exhibition of works by Josh Kline, Jeff Koons, Cady Noland, Rosemarie Trockel, Jeff Wall, and Anicka Yi. The exhibition will open in Hong Kong and travel to Gagosian San Francisco in January 2019. Its title refers to Karl Marx's application of scientific laws to systems of capital.

Forty years ago, the art of Koons, Noland, Trockel, and Wall merged strategies of commercial display and formalism, isolating inherent social archetypes and stereotypes. *Laws of Motion* begins with key artworks from the 1980s that responded to a world saturated in the aesthetics and language of advertising, exploiting its techniques while making visible its latent and subconscious pull.

Koons's paradigmatic series *The New* examines themes of domestic use and hygienic order, employing industrial readymades such as vacuum cleaners stacked and isolated in gleaming museum vitrines. The built-in obsolescence of domestic tools and consumer products contrasts with their aspirational qualities, raising philosophical questions of newness and desire. While Noland's assemblage of emptied beer bottles and a discarded mailbox in *Trashed Mailbox* (1989) conjures a potent image of American male delinquency, Trockel's wall-mounted stove top reduces or elevates a central symbol of domestic life to pure geometric abstraction, obliquely engaging a feminist discourse.

In the late 1970s, Wall began presenting photographs as light boxes, a format typically used for display advertising. Over the following decades, he created images that were both epic and intimate reflections on the actions and accumulations of daily life. *Diagonal Composition* (1993) depicts banal and abject subject matter using formal harmony and rich chromatic detail. In *Men Move an Engine Block* and *Siphoning Fuel* (both 2008) the car is a focus of both communal enterprise and criminal exploitation.

With the onset of the digital age, the relationship between marketing, labor, and value has grown ever more symbiotic, just as the purity of art, media, and data becomes increasingly elusive. Recent works by Yi and Kline identify updated manifestations of the heady consumerism of the 1980s. Yi engages the politics and personal resonance of chemicals, bacteria, and other normally ambient matter, in order to create moments of disequilibrium that underscore gender inequality, environmental degradation, and institutional mechanisms of power and control. For *Immigrant Caucus* (2017), she distilled a number of olfactory elements into portable spray cans, asking, "How do we imagine that immigrants, or foreigners, smell?" *On Being Biochemical* and *Quorom Sensing* (both 2018) are rectangular wall-hung boards covered in what resembles an organic growth: mold or fungus, as though a clinically defined area has been turned into a breeding ground, inadvertently becoming something like abstract painting. The surface of each work is interspersed with shelves or openings through which light, fake flowers, or hardware can be seen, giving a previously unperceived depth to the rectangular board. For *Deep State* (2017) she made light boxes from photographs of bacterial cultures, the intricate organic patterns frozen mid-bloom or decay.

Body parts, pharmaceuticals, and sanitizing products pervade Kline's assemblages, installations, and videos, reflecting on the ways in which technology impacts humans. Riffing on familiar phrases such as *Handled with Care* (2017), his monochromatic gray piles of rubble suggest the potential consequences of automation and artificial intelligence on labor, namely mass unemployment. In this sense, Kline's postapocalyptic assemblages function as punctuation marks to the excesses of the 1980s.

By manipulating systems of production, marketing, and display in art within the gallery setting, this cross-generational exhibition probes the similarities between the logic of market production and formalism itself. Over the past four decades, as technology has evolved, artists have changed their approaches to it and to the societal upheaval it has effected. Yet, despite the changing mechanisms of consumption, the human relationships to object and product remain startlingly similar.

#LawsofMotion

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