

# SPRÜTH MAGERS

**Barbara Kruger**

**FOREVER**

**Sprüth Magers, Berlin**

**September 16 - December 22, 2017**

Sprüth Magers presents *FOREVER*, a new site-specific work by Barbara Kruger. For this installation, which occupies all four walls and the floor of the Berlin gallery's main exhibition space, the artist has created one of her immersive room-wraps and several new vinyl works. Their boldly designed textual statements on the nature of truth, power, belief and doubt embody the distinctive visual language that Kruger has developed over the course of her forty-year career. This exhibition at Sprüth Magers, Berlin, marks exactly three decades since her first solo show at Monika Sprüth Gallery in Cologne.

Since the late 1970s, Kruger has established herself as one of the most influential figures in contemporary art. Beginning with her earliest works, for which she combined language with mass media imagery culled from books and magazines, she has turned a critical eye toward consumerism, desire, political will, and the often-hidden mechanisms of power operating within contemporary society. In the mid-1990s, Kruger produced her first multichannel video works and room-wrappings, tapping into a long-standing interest in architecture and expanding the scale of her installations to envelop viewers in disorienting, but thought-provoking, environments. Her exhibition in Berlin extends these investigations, which are as timely as ever in a moment pervaded by pseudo-facts and alternative realities.

Barbara Kruger (\*1945, Newark) lives and works in Los Angeles and New York. She was awarded the Golden Lion for Lifetime Achievement at the 51st Venice Biennale in 2005. Solo shows include National Gallery of Art, Washington (2016), High Line Art, New York (2016), Modern Art Oxford (2014), Kunsthaus Bregenz (2013), Pinakothek der Moderne, Munich (2011), Schirn Kunsthalle, Frankfurt (2010), Gallery of Modern Art, Glasgow (2005), Whitney Museum of American Art, New York (2000), Museum of Contemporary Art, Los Angeles (1999), Serpentine Gallery, London (1994), Musée d'art contemporain, Montreal (1985) and Kunsthalle Basel (1984). Group shows include those at V-A-C Foundation, Palazzo delle Zattere, Venice (2017), Hammer Museum, Los Angeles (2014), Biennale of Sydney (2014), Museum Ludwig, Cologne (2013), Stedelijk Museum, Amsterdam (2010), Museum of Modern Art, New York (2007, 2009, 2010), Palazzo Grassi, Venice (2006), MCA Chicago (2004), Tate Liverpool (2002), Centre Pompidou, Paris (1988) and Solomon R. Guggenheim Museum, New York (1987).

The Berlin gallery is concurrently presenting exhibitions by Llyn Foulkes and Jon Rafman.

For further information and press enquiries, contact Silvia Baltschun ([sb@spruethmagers.com](mailto:sb@spruethmagers.com)).

Public reception: September 15, 2017, 6 – 9 pm

Opening hours: Tuesday – Saturday, 11 am – 6 pm