

Andréhn-Schiptjenko

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Midsummer Dream, 2011

The End

Omid Delafrouz at Andréhn-Schiptjenko November 10 – December 22, 2011

Andréhn-Schiptjenko is pleased to present Omid Delafrouz' first solo show at the gallery. The opening takes place on Thursday, November 10th, 5 p.m. to 8 p.m.

Omid Delafrouz (b. 1982 in Tehran) lives and works in Gothenburg, Sweden. He was educated at Malmö Art Academy in 2002-2005 and then finished his Master's degree at Valand School of Fine Art in Gothenburg, Sweden, in 2007. His latest shows include a solo show at Brändström & Stene, Stockholm in 2007 and the group show *New Scene* at Bohusläns Museum in Uddevalla, Sweden, in 2011. The same year, Andréhn-Schiptjenko showed him at Market art fair in Stockholm, Sweden.

Omid Delafrouz builds his images through a meticulous process. They are charged with references tied to our age and more particularly to the young generation that grew up during the last twenty years of 20th century, in a popular culture obsessed with images, surface and consumption. His detailed images are filled with time-markers, where every individual element relates to other parts of the work and jointly create layers of meanings and narratives.

A fundamental idea for Omid's work is an attempt to express the zeitgeist with its own means. He depicts people and places in his own surroundings with the same means and tools as the types of images his generation grew up with.

Consequently my work bears an affinity to those of the dominating figures of the classic Pop art; Roy Lichtenstein, Patrick Caulfield and, in later years, Julian Opie. But if one, like me, sees classic Pop art as a big party where artists and galleries were busy celebrating their commercial triumphs, I see my own work as the morning after the party when Pop art wakes up in confusion and hung over and, despite Hölderlin's grim words: "We are a sign without interpretation", dare ask itself: What happened? Where are we? What shall we do?"

Omid Delafrouz

The exhibition runs through December 22nd and our opening hours are: Tuesday to Friday 11 – 6 p.m. and Saturday and Sunday 12 noon – 4 p.m. For more information and images, please contact the gallery.

Next exhibition: Annika Larsson, January 12 – February 12, 2012.