

Chelmoud Prescott Road

EVERYONE CARRIES A ROOM ABOUT INSIDE

ARADHANA SETH

5 November 2011 - 8 December 2011

Aradhana Seth has given homes made from makeshift material on makeshift land a sense of permanence. Working as a production and set designer for more than a decade, she has translated her vision into films, both Indian and international, period and contemporary. As photographer, designer and film-maker, Seth has researched, archived and investigated both architectural history and popular culture, together with the personal and public trajectories of both maker and made.

Everyone carries a room about inside is Aradhana Seth's first take on 'space' within the context of contemporary art. Though modern technology has been at her fingertips, she has always been drawn towards the rawness and elementarily of plain paint and metal. Paint and metal are integral components of the common and the uncommon object: the street signboard and the Golden Gate Bridge. The virtual divide between the outsider and the insider, the élite and the common, somehow dissolves with the use of these materials.

In this exhibition, the home and its ingredients, both material and immaterial, find their way onto signboards. The gallery will turn into a site-specific installation, where hundreds of these paintings of household objects will stare at the viewer, beckoning her or him to realize that they are solitary beings in the rooms of an uninhabited home.

The study is the one room that contains Seth's photography, also of household objects, work created over many years in a deeply intimate style.

With the layering of ideas between set design and the reality of a home, Seth's installation will not only weave a nexus between worlds but will also open an intriguing path that will not approach us in disguise.