## RH Contemporary Art December 12, 2014 – March 7, 2015

## Lucas Jardin

Jardin's exhibition Fade In includes the artist's print-based works, which repurpose massproduced advertising imagery, from 2014. Jardin collects promotional posters and magazine images and applies transparent solvents to their surfaces. Such chemicals erode and alter the printed images, preserving their colors while obscuring the picture. This approach has allowed the artist to work in new ways, he says, enabling him to transform and respond to commercial images. Jardin is influenced by the genre of Nouveau Réalisme, a term coined in 1960 to describe the work of a group of artists who sought inspiration and content in the materials of everyday life. He cites the artists François Dufrêne, Jean Fautrier, Raymond Hains and Yves Klein as particular influences. Jardin uses a wide range of imagery in his work, from portraits to landscapes to pornography, choosing images with minimal aesthetic content. The finished pieces appear worked over, as though successive layers have been applied and erased. Visible brushstrokes allude to the process of painting, though, unlike paint, Jardin's materials are not creating new forms but manipulating and reimagining preexisting ones. Lucas Jardin lives and works in Brussels. His work has been exhibited in Brussels, Belgium; Nice, France; and Tangier, Morocco.

## ABOUT RH CONTEMPORARY ART

RH Contemporary Art is dedicated to bringing international artists and their work to a global audience. The six-floor gallery in New York City's Chelsea art district offers an engaging and provocative program of exhibitions by emerging and established artists across all media, including painting, drawing, sculpture, photography, video and installation. A distinctive online gallery, www.rhcontemporaryart.com, highlights a series of documentaries introducing artists and their processes. The program also features an art journal written by a roster of acclaimed curators, critics and artists. An artist residency located in Dumbo, Brooklyn, assists and nurtures artists in the creation of their work. Working with a team of international curators, RH Contemporary Art presents new opportunities to view, learn about and acquire works of fine art. Founded in 2013, RH Contemporary Art is a division of RH (Restoration Hardware Holdings, Inc. NYSE: RH).

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