

For immediate release

JORDAN WOLFSON

March 6 – April 19, 2014

Opening reception: Thursday, March 6, 6 – 8 PM



Raspberry Poser, 2012 (still)
Projected video animation, 13:54 min (loop), color, sound

David Zwirner is pleased to present its first exhibition with Jordan Wolfson, on view at 533 West 19th Street in New York. Wolfson, who joined the gallery in 2013, will debut an animatronic sculpture, a major development in the artist's practice. Also on view will be new wall-mounted sculptures and the video *Raspberry Poser* (2012), shown in New York for the first time.

Over the past decade, Wolfson has become known for his thought-provoking works in a wide range of media, including video, sculpture, installation, photography, and performance. He pulls intuitively from the world of advertising, the Internet, and the technology industries to produce ambitious and enigmatic narratives. However, instead of simply appropriating found material, the artist creates his own unique content, which frequently revolves around a series of invented, animated characters.

Presented here for the first time, Wolfson's animatronic sculpture combines film, installation, and performance in the figure of a curvaceous, scantily clad woman covered in dirt marks and wearing a witch mask. Unlike the artist's two-dimensional subjects, this life-size character was developed in close collaboration with a special effects studio in California used by major Hollywood productions. The woman can be encountered on a one-on-one basis in a mirrored room in the gallery, creating a different kind of viewing experience that intensifies the importance of the gaze found throughout Wolfson's work.

In a new series of sculptures mounted to the wall, digital inkjet prints featuring their own cast of cartoon characters are overlaid with the artist's bumper stickers, which also align the four sides of the sculptures. These stickers combine to create jumbled narratives seemingly intended for mass consumption. While they appear readymade, each has been designed and written by Wolfson.

Composed of digital video, computer-generated imagery, and the artist's drawings, *Raspberry Poser* is part of a series of works that began with *Con Leche*, an animation of marching Diet Coke bottles from 2009, and also include *Animation, masks* from 2011 featuring his Shylockian Jew character. Unlike these earlier videos, *Raspberry Poser* involves multiple subjects, including a punk played by Wolfson himself wandering around New York City and Paris, a heart-filled condom, bouncy HIV viruses, and a chilled-out, self-destructive adolescent cartoon character.

Jordan Wolfson was born in 1980 in New York. In 2003, he received his B.F.A. in sculpture from the Rhode Island School of Design.

In April 2014, a selection of his video works will be shown at the McLellan Galleries in Glasgow as part of the 6th Glasgow International. In 2013, *Jordan Wolfson: Ecce Homo/le Poseur* marked the most comprehensive survey of his work to date, organized by the Stedelijk Museum voor Actuele Kunst (S.M.A.K.) in Ghent. Also in 2013 was his first solo exhibition in the United Kingdom presented at the Chisenhale Gallery in London. Other institutions which have previously hosted solo shows include the Kunsthalle Wien, Vienna; REDCAT, Los Angeles (both 2012); Kunstsammlung Nordrhein-Westfalen, Düsseldorf (2011); CCA Wattis Institute for Contemporary Arts, San Francisco (2009); Swiss Institute of Contemporary Art, New York (2008); Galleria d'Arte Moderna e Contemporanea di Bergamo, Italy (2007); and the Kunsthalle Zürich (2004).

In 2009, he received the prestigious Cartier Award from the Frieze Foundation, which helps an artist from outside the United Kingdom realize a major project at Frieze Art Fair in London.

Work by Wolfson is held in public collections worldwide, including the Fondazione Sandretto Re Rebaudengo, Turin; Galleria d'Arte Moderna e Contemporanea di Bergamo, Italy; Magasin 3 Stockholm Konsthall; Museum of Contemporary Art Chicago; Museum Ludwig, Cologne; Stedelijk Museum voor Actuele Kunst (S.M.A.K.), Ghent; and the Whitney Museum of American Art, New York. The artist lives and works in New York and Los Angeles.

For all press inquiries, please contact

Kim Donica at David Zwirner +1 212 727 2070 kim@davidzwirner.com