

REGEN PROJECTS

FOR IMMEDIATE RELEASE:

Alex Hubbard

Abstract or Regular?

July 11–August 15, 2026

Press preview with the artist: Saturday, July 11, 11 am

Opening reception: Saturday, July 11, 5–7 pm

Gallery hours: Tuesday–Saturday, 10 am–6 pm

Regen Projects is pleased to present *Abstract or Regular?*, an exhibition of new video work and a painting by **Alex Hubbard**.

The show includes six larger than life animations projected onto wooden constructions cut to the shape of their subjects, ranging from cartoon characters to an electrocuted pickle. These works demonstrate Hubbard's solution to the self-imposed challenge of presenting motion within a fixed object—a physical constraint he contests in works where animated movements push beyond the confines of the custom “screen.” Here Hubbard investigates the structures and systems of art and exhibition by stretching, bending, and expanding the perceived boundaries between painting, sculpture, film, and performance. With this body of work, Hubbard works against the ubiquitous glossy perfection of AI generated imagery and digital fabrication. These animations are sourced from the everyday, the found, and the hand-made.



Hubbard's enduring experimentations with the figure-ground relationship and the boundary between representational form and abstraction is exemplified in a new painting. Both the painting and video works embody an idiosyncratic approach to incorporating three-dimensional and kinetic elements within traditionally non-sculptural mediums, drawing inspiration from art historical precedents that similarly extend the limits of genre and composition. As the artist has stated, “I see the materials and technologies I use in the same way. The idea is to always push it, to create something that hasn't been done or seen. I like to present myself with a challenge or puzzle and try to solve it in a graceful and interesting way. I see people make the same painting for like ten years and I just have no idea how they can stand to do it. I would just feel like I was pantomiming myself. I love a good studio disaster, then trying to get out of it.”

Alex Hubbard (b. 1975 Toledo, Oregon) received a BFA from Pacific Northwest College of Art, Portland in 1999. In 2003 he attended the Whitney Museum Independent Study Program, New York. He lives and works in Los Angeles.

Selected solo exhibitions include Cranford Arts Collection, London (2015); Rose Art Museum, Brandeis University, Waltham (2014); Hammer Museum, Los Angeles (2012); The Kitchen, New York (2010); KunstHalle Berlin, Berlin (2010); Mercer Union, Toronto (2010); and Midway Contemporary Art, Minneapolis (2009). Hubbard's works have also been featured in group exhibitions at Los Angeles County Museum of Art (2022–2023); de la Cruz Collection, Miami (2022–2023); Hammer Museum, Los Angeles (2019); Marciano Art Foundation, Los Angeles (2018); Weatherspoon Art Museum, University of North Carolina at Greensboro (2016); Norton Museum of Art,

REGEN PROJECTS

West Palm Beach (2016); Whitney Museum of American Art, New York (2015); Museo Experimental del Eco, Mexico City (2014); Hessel Museum of Art, Bard College, Annandale-on-Hudson (2012); Le Consortium, Dijon (2014); and the 2010 Whitney Biennial; among others.

His work is included in the permanent collections of numerous museums worldwide, including Art Institute of Chicago; Colección Jumex, Mexico City; Denver Art Museum; FRAC Corsica, Corte; FRAC Poitou-Charentes, Angoulême; Hammer Museum, Los Angeles; Henry Art Gallery, Seattle; Institute of Contemporary Art, Miami; Los Angeles County Museum of Art; Marciano Art Foundation, Los Angeles; Museum of Modern Art, New York; National Gallery of Victoria, Victoria; Rose Art Museum, Waltham; Rubell Family Collection, Miami; Seattle Art Museum, Seattle; Solomon R. Guggenheim Museum, New York; University of Chicago; Vanhaerents Art Collection, Brussels; Walker Art Center, Minneapolis; Whitney Museum of American Art, New York; and Zabludowicz Collection, London.

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