

# GBE

## **BJARNE MELGAARD & ECKHAUS LATTA**

### ***Ignorant Transparencies***

September 14 – October 26, 2013

The collaboration between Eckhaus Latta and Bjarne Melgaard developed through an introduction by their mutual friend and collaborator James Valeri of Document Journal.

What transpired was a dialogue of interpreting texts and objects supplied by Melgaard to the designers in order to establish a type of portraiture expressed through the medium of clothing. The six works on view in the last gallery at Gavin Brown's enterprise are the result of this collaborative effort. The one-of-a-kind garments that outfit the six characters merge with the paintings, which house a bodiless figure.

*Liquid Cosmetics*, a series of limited-edition sex kits, will also be available at Gavin Brown's enterprise. Continuing Eckhaus Latta's exploration of cosmetics, each kit is vacuum-sealed and contains: poppers, lube, condoms, and a washcloth. The kits are co-branded as Bjarne Melgaard + Eckhaus Latta SPORT and were made with the long-time Eckhaus Latta collaborator and art director Eric Wrenn of Eric Wrenn OFFICE.

In conjunction with the sex kits, a series of posters depicting a teenage boy and a middle-aged woman demonstrating how to use poppers (a component of the *Liquid Cosmetics* line) has been plastered throughout Lower Manhattan as guerrilla advertising.

Eckhaus Latta is a New York-based fashion label founded by Mike Eckhaus (b.1987) and Zoe Latta (b.1987). Started in 2011, Eckhaus Latta has shown their collection during New York Fashion Week for the past four seasons. Their work has also been exhibited at Kraupa-Tuskany Zeidler, Berlin with the trend forecasting report K-HOLE, the 55th Venice Biennale as part of Dora Budor's commission "New Lavoro," and at the Centre George Pompidou, Paris, where their fashion film "Uniform," directed by Alexa Karolinski, won the award for best styling at the ASVOFF 5.

#### Special Thank You:

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