

Exhibition

Wolfgang Flad
Phoenix and Entropy

20. September – 07. November 2025

**Opening
on Art Alarm**

Saturday, 20. September, 2025, 11 a.m. – 8 p.m.

Opening Hours

Tuesday – Friday: 1 – 6 p.m., and by appointment

Galerie Elisabeth & Reinhard Hauff is pleased to announce the opening of *Phoenix and Entropy*, the fifth solo show by Berlin-based artist **Wolfgang Flad** (*1974 in Reutlingen, Germany). In *Phoenix and Entropy*, the artist explores one of the most fundamental principles of the universe: entropy – the physical measure of disorder, which, on a cosmic scale, describes decay. Instead of resignation, his works evoke the notion of a mythical new beginning: the phoenix – the mythical symbol of rebirth and renewal – rising from the ashes. Flad's works navigate the tensions between chaos and order, destruction and beauty, decay and hope.

With his characteristic formal language, Flad creates organic, sometimes eroded surfaces whose textures are reminiscent of geological processes, scarred landscapes, or cosmic impacts. The seemingly random is not a mere expression of the uncontrolled, but rather an artistically controlled play with material, time, and form. The viewer witnesses a multifaceted process of transformation in which the dissolution of the familiar becomes a prerequisite for the emergence of something new.

In *Phoenix and Entropy* Flad is concerned with more than just the formal aesthetics of his works: He explores the question of how we as society – in face of global crises, political instability, and ecological tipping points – can think and create in a completely new and contemporary way. The works shows new possibilities for recognizing resonances in disorder, finding meaning in fragmentation, and forging a new narrative from the ashes of our time. For Flad, the motif of ashes as a residue of the past becomes not a metaphor for finality, but rather the substance from which something new can emerge.

The theme of self-reflection is central here. As in previous series, such as *dark side of the moon*, the viewer encounters their own reflection in the reflective surfaces. The work is not only directed outward, but also demands an examination of one's own perspective within the structure of the whole. Reflection thus becomes an aesthetic and existential experience: The works throw their viewers back on themselves, raising questions of responsibility, resonance, and transformation.

At a time when many systems are redefining themselves, Flad's work seems like an invitation not only to lament the ashes of the past, but to understand them as fertile ground for tomorrow. *Phoenix and Entropy* symbolizes transition – a pause at the end of a cycle, but also the courage to renew
(text: Cornelia Schuster).

Wolfgang Flad (*1974 in Reutlingen, Germany) lives and works in Berlin. His work has been exhibited in numerous institutions worldwide and is represented in the public collections of the Kunstmuseum Stuttgart, the Kunsthaus Zurich, the Centraal Museum, Utrecht and the Tampa Museum of Art, USA.

We cordially invite you to the opening on the **Art Alarm Saturday, September 20, 2025**, from **11 a.m. to 8 p.m.**