STANDARD (OSLO) PRESS RELEASE

PETER OPSVIK

15.03.-20.04.2024 / PREVIEW: FRIDAY 15.03.2024 / 19.00 - 21.00

STANDARD (OSLO) is proud to present a solo exhibition with artworks of Peter Opsvik spanning from 1989–2009.

The human brain is hardwired to resist change. Change is a threat to our system and our bodies protect us from it through the chemical release of hormones. Change is pain. We are settled in our patterns, our routines, and more fundamentally our mindsets. This "protection" hampers our ability to digest new information and it therefore takes concentrated effort to break our outlook and be receptive to new ways of seeing, thinking and appreciating. The disciplines of Peter Opsvik challenge and expand our core understanding of the basics–what it means to sit in a chair, create music, or in the gallery context, to approach an artwork on the wall.

Internationally renowned as an industrial furniture designer for his unconventional seating solutions such as Tripp Trapp, Variable and Capisco, whether you know it or not, you've more than likely sat in one yourself. Or, at the very least, you may have seen Lisa Simpson rock one at her desk. These innovative designs broke the mold through the variation of positions embedded in one singular object. The very concept of sitting changed from stationary to mutable.

With the artworks on view, Opsvik shows us another avenue to understand his ideations behind movement and variation- the next position is always the best. In a break with the white box institutional norms visitors are now accustomed to, (and etiquette we, as a gallery, tend to uphold), the artworks in the exhibition are meant to be touched. Hidden in the abstracted emblems of heads, the paintings are constructed with hinged doors. Once opened these portals reveal shelves or photographs, reminiscent of Jasper Johns famous "Target with Four Faces". These days you would get a stern rebuke for considering to open the lid at MoMA, that is, if security are not glued to their phones. Here visitors are encouraged to open the works and leave them in the variation they see fit, soon to be altered by the next individual who comes with their own intuitions.

The theme of the human head, opened for dissection and discovery, serves as a reminder to investigate our own predisposition. The nooks and crannies are laid bare- to seek ways to alter our approach of what we knew before and to expand our appreciations for new makers, and their new ideas.

Peter Opsvik (b. 1939, Stranda, Norway) lives and works in Oslo, Norway. Opsvik's influential design practice has been widely exhibited both locally and internationally, in "Scandinavian Design and the USA, 1890-1980", Nasjonalmuseet, Oslo, and LACMA, Los Angeles, at the West Norway Museum of Applied Art, Bergen; Museum of Decorative Arts and Design, Gent; The Lighthouse, Glasgow; The Design Museum, London amongst others. Opsvik's designs are held in the collections of MoMA, New York and Vitra Design Museum, Weil am Rhein. Opsvik's book "Rethinking Sitting" was published in 2009, an insight into the artist and designer's philosophy on sitting, and the thought process behind his chairs.

For further information please visit our webpage: www.standardoslo.no or contact Mary Grace Wright at gracie@standardoslo.no or +47 412 79 510 / +47 22 60 13 10. STANDARD (OSLO) is open Tuesday-Friday: 12.00-17.00/ Saturday: 12.00-16.00. Sunday and Monday: Closed.

Current & Upcoming

Tuda Muda 15.03.-20.04.2024

STANDARD (OSLO)

/ Waldemar Thranes gate 86C / + / N-0175 Oslo / +

/ +47 22 60 13 10 / +47 22 60 13 11 / info@standardoslo.no /www.standardoslo.no STANDARD (OSLO) / Onsen Confidential / XYZ Collective / Tokyo 06.04.-04.05.2024

Ben Sakoguchi 26.04.-25.05.2024

STANDARD (OSLO)

/ Waldemar Thranes gate 86C // / N-0175 Oslo //

/ +47 22 60 13 10 / +47 22 60 13 11 / info@standardoslo.no /www.standardoslo.no