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## **FARHAD MOSHIRI**

March 29TH - May 11TH

OPENING TURSDAY MARCH 28TH FROM 6 PM

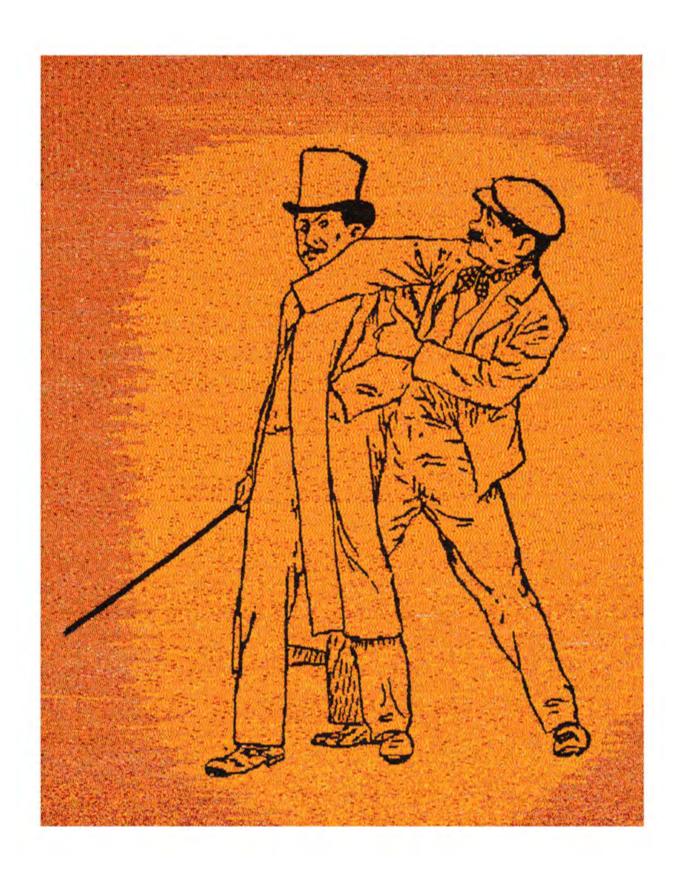
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Galerie Rodolphe Janssen is proud to present its second exhibition of Iranian artist Farhad Moshiri. The exhibition will show a selection of new paintings as well as *«I'm in heaven»* a wall installation with knives created specifically for the show.

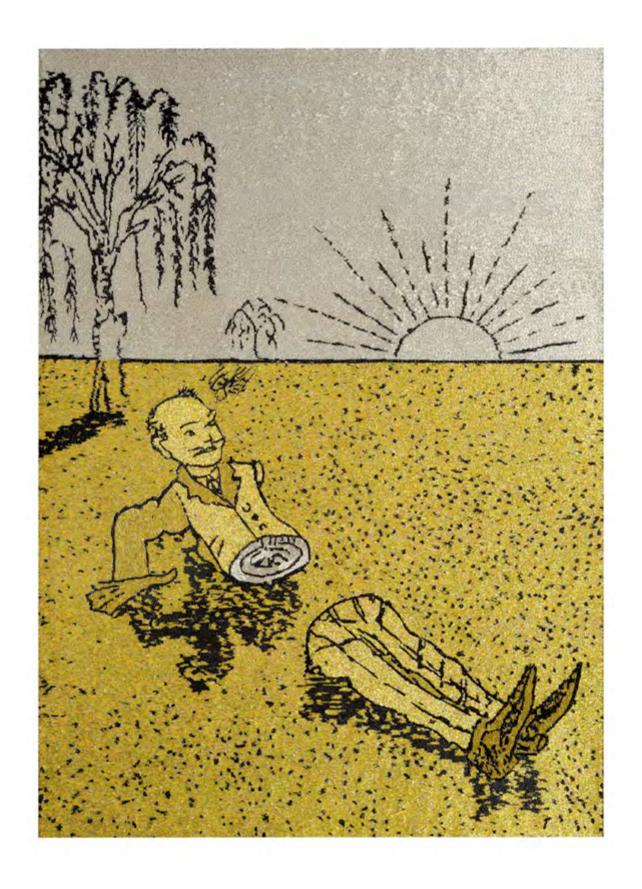
The work "Streetfighter black on orange" (image in attachement) is a bright beaded canvas portraying two men embracing one another in a movement both aggressive and erotic. A duality that opposes the violence of the subject and the grace of the embroidery. The beaded embroideries are realized by housewives in Teheran. It is a challenge for Moshiri to use a technique such as embroidery that has a high value in Iran and to turn it into something with western contemporary values.

*«I'm in heaven»* is an installation composed of knives; objects that by their very nature, present an undisputable association with violence. To this violence, Moshiri opposes a word that is the contrary of the world of knives such as *«I'm in heaven»* or *«Life is beautiful»* (as shown in the Palazzo Grassi in the Francois Pinault's collection exhibition in 2011) or even *«Home Sweet Home»*.

Farhad Moshiri develops a colorful and attractive work from where a more complexe reality originates. His inpirations are: woman, kitsh, pop culture, globalization. But also the duality between the East and the West, the culture shock, his orgins and his relation to the Iranian culture. About pop culture he says: "I'm actually interested in second-generation pop culture, where culture is adapted, culture that is fed down by the media, [one that] is adapted by the general public". "A very understandable example is when Coca-Cola is written in Arabic; the overall look and aesthetic of the bottle changes."



Streetfighter black on orange, 2013 Embroidery on canvas 137 x 104 cm (54 x 41 in) (FMos031)



Broken in two, 2012 Hand embroidered beads on canvas 164 x 117 cm (64 5/8 x 46 1/8 in) (FMos030)



Anatomy of a woman, 2012 Embroidery on canvas 130 x 100 cm (51 1/8 x 39 3/8 in) (FMos024)



Angelina Jolie instant eyebrows, 2010 Embroidery, acrylic on canvas on MDF (110 x 130 cm) x 4 (43 1/4 x 51 1/8 in) x 4 (FMos021)

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## Farhad MOSHIRI: biography

B. in 1963 (Shiraz, Iran). Lives and works in Tehran.

## **EDUCATION**

California Institute of the Arts, Valencia, CA.

#### **SOLO EXHIBITIONS**

#### 2013

Galerie Rodolphe Janssen, Brussels *Picnic*, Galerie Perrotin, Hong Kong

## 2012

The Fire of Joy, Galerie Perrotin, Paris

## 2011

The Third Line, Dubai

## 2010

Galerie Thaddaeus Ropac, Salzburg

## 2009

Galerie Emmannuel Perrotin, Paris

## 2008

Galerie Rodolphe Janssen, Brussels Sorry We're Closed, Brussels

## 2007

Kwai Fung Hin Art Gallery, Hong Kong Daneyal Mahmood Gallery, Chelsea, NY CANDY STORE, The Third Line Gallery, Dubai.

#### 2006

Threshold of Hap, e x t r a s p a z i o, Rome Albareh Gallery, Bahrain Operation Supermarket, with Shirin Aliabadi, The Counter Gallery, London Operation Supermarket, with Shirin Aliabadi, Kolding Design School, Copenhagen The Third Line Gallery, Dubai

#### 2004

e x t r a s p a z i o, Rome Art Space Gallery, curated by Isabelle Van Den Eynde De Rivieren, Dubai Kashya Hildebrand Gallery, New York

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#### 2003

Kashya Hildebrand Gallery, Geneva Leighton House Museum, curated by Rose Issa, London

#### 2002

13 Vanak Street Gallery, Tehran

#### 2001

Heaven, 13 Vanak Street Gallery, Tehran

#### 2000

13 Vanak Street Gallery, Tehran

#### 1992

Seyhoun Gallery, Tehran

## **SELECTED GROUP EXHIBITIONS**

#### 2013

Disaster, Galerie Thaddaeus Ropac, Paris Pantin, France

#### 2012

ARTandPRESS, Martin Gropius-Bau, Berlin

## 2011

The World Belongs to You, Venice, Italy

## 2010

Hope! Palais des Arts et du Festival, Dinard, France

## 2009

Raad O Bargh, Galerie Thaddaeus Ropac, Salzburg «Iran Inside Out», Chelsea Art Museum, New York

### 2008

Singapore Biennale

## 2007

Art without borders, Tehran Gallery, University of Tehran Neighbours in Dialogue, curated by Beral Madra, Feshane cultural center, Istanbul

## 2006

Iran.com, Museum of New Art, Freiburg Images of the Middle East, Copenhagen
Art without Borders, Armenian Centre for Contemporary Experimental Art, Yerevan
V-Day, Kashya Hildebrand Gallery, New York
Word into Art. Artists of the Modern Middle East, curated by Venetia Porter, British Museum, London

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Ethnic Marketing, 13 Vanak Street Gallery, Tehran

#### 2005

After the Revolution, curated by Octavio Zaya, KM Kulturunea Erakustaretoa, San Sebastian. quasi niente / almost nothing, e x t r a s p a z i o, Rome Welcome, curated by Farhad Moshiri, Kashya Hildebrand Gallery, New York

#### 2004-2005

It's Hard to Touch the Real, Kunstverein, Munich - Tallinn Kunsthalle, Tallinn - Unge Kunstnerers Samfund UKS (The Association of Young Artists), Oslo - Yeans (artist-run-space), Gothenburg - Bildmuseet Umeå, University College of Fine Arts, Umeå, Sweden

## 2004

Entfernte Nähe, curated by Rose Issa, House of World Cultures, Berlin Iran under the Skin, curated by Firouz Firouz, CCCB, Barcelona Ethnic Marketing, curated by Martine Anderfuhren e Tirdad Zolghadr, Centre d'Art Contemporain, Geneva Turning Points, curated by Media Farzin, LeRoy Neiman Gallery, Columbia University, New York

## 2003

Iranian Pool, curated by Maria Chus Martinez, Casa Asia/ARCO, Madrid Casa Asia, curated by Maria Chus Martinez, Barcelona, Sharjah Biennial, Sharjah, UAE Rooseum Center for Contemporary Art, Malmo, Sweden Continuous Stroke of a Breath, curated by Afsaneh Firouz, Harvard University, Boston Haft, curated by Michket Krifa, l'Espace Landowski, Ville de Boulogne- Billancourt, France

#### 1993

Tehran Biennial, Museum of Contemporary Art, Tehran

#### 1989

Dorothy Goldeen Gallery, Los Angeles