

FRIEDMAN BENDA  
515 W 26TH STREET  
NEW YORK NY 10001

ICONOCLASTS AND ICONS  
DESIGN MIAMI/ BASEL | BOOTH G02  
JUN 13 – 18 2023



Wendell Castle, *Squid Chair with Table*, 1966

**New York** - For the gallery's annual presentation at **Design Miami/ Basel**, Friedman Benda is pleased to present **Iconoclasts and Icons**, a survey highlighting masterworks and important touchstones in the evolution of contemporary design. Spanning over eight decades, the exhibition focuses on twelve visionary designers who have been core to the gallery's mission – including Ron Arad, Daniel Arsham, Andrea Branzi, Estudio Campana, Wendell Castle, Misha Kahn, Joris Laarman, Gaetano Pesce, Samuel Ross, Ettore Sottsass, and Faye Toogood.

Expanding the dialogue in unprecedented ways, each work offers a snapshot of a key moment in the individual's own practice and within the canon of design. Exploring the breadth and diversity of the field and its capacity to reinvent itself, the setting will reflect on a legacy of cutting-edge innovation and an enduring impact in determining the tenets of design.

The exhibition seeks to reconcile a wide range of creative identities, backgrounds and processes by bringing these influential figures' seminal works into a dialogue. "Iconoclasts and Icons seeks to represent the chaos of contemporary design, distilling the explosive creative forces unleashed by the unending possibilities in our field," says Marc Benda.

#### **About Friedman Benda**

Friedman Benda identifies and advances key narratives that intersect contemporary design, craft, architecture, fine art, and cutting-edge technological research. The gallery promotes synthesis between leading creative thinkers and makers by creating opportunities to advance new connections within the global design community. Friedman Benda is committed to a critical view of design history. We aim to expand the design dialogue from its established sources, exploring perspectives that have previously been marginalized. Spanning five continents and four generations, Friedman Benda represents a roster of seminal established and emerging designers, as well as historically significant estates. With locations in New York and Los Angeles, the gallery's exhibitions, publications and collaborations with institutions have played a vital role in the development of the contemporary design market and scholarship since 2007. For further information please visit [www.friedmanbenda.com](http://www.friedmanbenda.com) and the gallery's Instagram [@friedman\\_benda](https://www.instagram.com/friedman_benda) and [YouTube channel](https://www.youtube.com/channel/UC...).

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Ron Arad, *Horns Armchair*, 1985



Fernando and Humberto Campana, *Favela*, 1991



Ettore Sottsass, *Coffee table from Ettore Sottsass's apartment, Milan*, c. 1949



Faye Toogood, *Roly-Poly Chair / Water*, 2016