

SEANKELLY



Zalszupin 100

Sean Kelly, Los Angeles

November 19, 2022 – January 7, 2023

Opening reception: Saturday, November 19, 5-7pm

Sean Kelly, Los Angeles is delighted to announce the first exhibition in our third-floor project space. *Zalszupin 100*, presented in collaboration with Ulysses de Santi, celebrates the one hundredth anniversary of the birth of legendary Brazilian modernist, Jorge Zalszupin. While working as an architect, Zalszupin designed several important buildings and iconic homes in São Paulo, however, it was through his practice and contributions to Modern Design that he became so widely known and venerated. Zalszupin is recognized for creating sophisticated furniture of exceptional quality, incorporating tropical woods and an originality that spanned generations, cementing his reputation as one of the greatest designers of the 20th century. There will be an opening reception on Saturday, November 19 from 5-7pm.

Zalszupin 100, an exhibition two-years in the making, brings together a selection of rare and unique pieces sourced exclusively in Brazil. Featuring works from the late 1950s to early 70s, these historical objects were custom-made for official buildings and offices in Brasília, and private residences. The *Ina* armchair, featured in the exhibition, belonged to, and was named after Zalszupin's sister. Characterized by its orthogonal lines, voluminous upholstery, and sophisticated details it was photographed for the first publication on his work, *Jorge Zalszupin Modern Design in Brazil*. Also featured in the exhibition is his *JZ Tea Trolley*, a bar-cart inspired by the baby trolleys from his hometown in Poland. Elegant and inventive, Zalszupin's artisanal creations range from delicate wooden objects with exquisite brass accents to plastic accessories. He has created a legacy that embodies the epitome of Brazilian modernism, serving as an inspiration to many designers, gallerists, and artisans.

SEANKELLY

Born in Warsaw, Poland, Jorge Zalszupin (1922-2020) studied architecture in Bucharest and began his career as an architect during the reconstruction of Dunkirk, France after WWII. In 1949, he immigrated to Brazil and launched his architecture firm Escritório Técnico Prumo in São Paulo, through which he collaborated with Oscar Niemeyer designing furniture for the expansive new capital city of Brasília, the most significant commission in the nation's history. Shortly thereafter he founded L'Atelier, a design studio, manufacturer, and retailer of high-quality modern furniture. In 1962, the first store was inaugurated in the iconic Conjunto Nacional building, on Avenida Paulista. There were ultimately ten showrooms in Brazil, making L'Atelier one of the most important studios of the 1960s, alongside Oca, Mobilia Contemporanea, Mobilinea and Lafer.

For additional information on Jorge Zalszupin please visit ulyssesdesanti.com

For press inquiries, please email Adair Lentini at Adair@skny.com

For all other inquiries, please email Thomas Kelly at Thomas@seankellyla.com

Image: Jorge Zalszupin, *JZ Tea Trolley*, 1959 Courtesy: Ulysses de Santi