

# PERES PROJECTS

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## James FRANCO

### GAY TOWN

Please note the special location for this exhibition:

Peres Projects temporary space: Karl-Marx-Allee 87, Berlin

February 9th – March 9th, 2013

Opening February 9th, 7.30 – 9.30pm

Peres Projects is pleased to present *Gay Town*, a solo project with James Franco. Please note this exhibition will be presented in a temporary project space on the historic Karl-Marx-Allee 87 prior to Peres Projects' move to its new main space at Karl-Marx-Allee 82.

*Gay Town* explores a variety of themes that are central to Franco's artistic practice, mainly issues related to adolescence, public and private persona, stereotypes and other societal concerns such as society's preoccupation with celebrity. Franco created most of the works for *Gay Town* over the past two years, making many of the works in hotel rooms, makeshift studios and other temporary locations whilst completing other projects, mainly motion pictures. Franco makes reference to several of his motion picture work and related projects in parts of the installations and other works on view in *Gay Town*.

James Franco works across media including painting, drawing, film, sculpture, installation and photography, electing the media that best fits the project rather than committing to a sole artistic practice. All of these practices will be presented in this exhibition in one of his most ambitious installations to date.

James Franco (b. 1978, Palo Alto, CA) is an acclaimed American actor, filmmaker, writer, and artist. This is his second solo show in Berlin with Peres Projects.

The exhibition and opening is free and open to the public. Opening hours are Tuesday through Saturday, 11am – 6pm and by appointment.

For press and media inquiries, please contact Helena Strängberg at Bureau N:  
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For sales inquiries, please contact Javier Peres (javier@peresprojects.com), Margherita Belaief (margherita@peresprojects.com) or the gallery +49 30 275 950770.

SAVE THE DATE: On March 1<sup>st</sup> 2013 Peres Projects will open its new gallery space on Karl-Marx-Allee 82 with a solo exhibition by David Ostrowski entitled '*I'm OK. Moments later, he was shot.*'