

For Immediate Release

DAN GRAHAM

Three Models

Three Sizes

Three Price Ranges

303 Gallery, New York
April 17 – June 26, 2021



303 Gallery is pleased to announce our first solo exhibition with Dan Graham.

Treating the gallery as a kind of automobile showroom, Graham's installation of models allows the viewer to become both participant and spectator in perceiving the space physically and psychologically in relation to other spectators. As Graham put it in a recent interview with Antoine Catala, "In my own work, walking around is important because not only do you see yourself seeing in the reflection, but you also see other people seeing each other as you see them."

In addition to the models, a video projection will be displayed of Graham's design for the runway for Celine's SS17 collection (2016) at Paris Fashion Week, along with the large graphic of a park design using a curved hedge and curved two-way mirror; this design was a renovation of a small city park in Culiacán, Mexico, the hometown of El Chapo, former head of the Sinaloa Cartel. Graham's artwork, beginning in 1965-66, originally consisted of "pre-conceptual art" magazine pages and his well-known color photos of suburban houses; these were forerunners of his pavilions. The pavilions can be seen as a hybrid between art, architecture, design and landscape architecture.

Relating both to landscape and corporate architecture, Graham's pavilions sometimes create a kaleidoscopic, psychedelic experience relating to "child's play," recreating, as in works like the proposal for Skateboard Pavilion, apparatuses for children in a playground setting. Graham says, "my use of two-way mirror glass in pavilions is not a critique of the alienation of the corporate building; in many ways the work I do tries to create a kind of pleasure area in relationship to the corporate office building, or to use Foucault's notion, my wish being to create a kind of 'heterotopia.'"

Dan Graham's work is in the collections of various museums such as the Museum of Modern Art; the Metropolitan Museum of Art; and The Whitney Museum of American Art in New York, as well as the Centre Pompidou, Paris. In 2009, he had US retrospective exhibitions at The Museum of Contemporary Art, Los Angeles, The Whitney Museum of American Art, New York, and the Walker Art Center, Minneapolis. Previously, he has had European retrospectives at the Museo Serralves, Porto, Portugal; Paris Museum of Modern Art, Paris, and Kröller-Müller Museum in Holland. Important individual exhibitions include The Renaissance Society (1981), Chicago; Kunsthalle Bern (1983), and the Museum of Modern Art, Oxford (1997). One of the most important quasi-functional works that Graham has done was a design for the mezzanine section of the Hayward Gallery in London, involving displays of classic and contemporary cartoons for children and adults of all ages. He has participated in various Documenta exhibitions; Skulptur Muenster, as well as two important Venice Biennials. In May 2020, the Whitney Museum of American Art will be displaying on its 6th terrace, *Portal*, a new entrance work by the artist. Dan Graham lives and works in New York.

CONTACT

303 Gallery is open Tuesday-Saturday from 11 am - 5 pm. For press inquiries, contact Renee Delosh at press@303gallery.com. For further information on Dan Graham, visit 303gallery.com or contact Anabel Wold.

Image: Dan Graham, *Ovoid*, 2020. Photo: John Berens.