HAUSER & WIRTH

Press Release

'ALL THINGS ARE DELICATELY INTERCONNECTED'

Hauser & Wirth Joins Forces with Artist Jenny Holzer to Create Limited-Edition Benefit Print to Mark the 50th Anniversary of Earth Day

hauserwirth.com



Hauser & Wirth has joined forces with Jenny Holzer on a very special fundraising initiative to mark the 50th anniversary of Earth Day on 22 April 2020. Holzer is creating a limited-edition print in an edition of 100, featuring one of her iconic Truisms – 'ALL THINGS ARE DELICATELY INTERCONNECTED' – a timely message that speaks to the current global health and environmental crises we are navigating today. As Holzer states: 'Every day is Earth Day'.

The project is part of Hauser & Wirth's #artforbetter initiative through which the gallery will provide charitable support in response to both global and local causes. To acknowledge this important landmark in the history of Earth Day and the current situation in which many of us are isolated, 100% of proceeds of sales will go to charitable partners, split equally between the conservation initiative Art for Acres and the COVID-19 Solidarity Response Fund for WHO.

The artist's contribution for Earth Day 2020 continues a deep-rooted tradition linking printmaking and environmental activism: in 1970, Robert Rauschenberg created the first graphic image to support the first national awareness campaign for Earth Day in the United States. For Holzer, print and activism have been core pillars of an artistic practice spanning 40 years. Beginning in the 1970s with posters wheat-pasted throughout New York City, her oeuvre continues to provoke public debate and illuminate social and political injustice through language and media. Her texts have been emblazoned on T-shirts, carved in stone, painted on canvas, programmed into LED signs, and luminously projected onto buildings and landscapes.

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From Truisms (1977–79) Installation: In Other Words, Dupont Circle, Washington, DC, 1986

From Truisms (1977–79) Installation: Pilot Field, Buffalo, New York, USA, 1991

The print itself has been created by Powerhouse Arts, a not-for-profit based in Gowanus and Red Hook, Brooklyn, established to create a robust platform for art production and employment in the arts. Luther Davis, the Printshop Director at Powerhouse Arts, enlisted the help of fellow Powerhouse Arts printmaker Leslie Diuguid who was able to create the print from her home studio, Du-Good Press, during this period of essential lockdown.

Addressing oppression, gender, sexuality, power, and war, Holzer's Truisms challenge expectations and prejudices by presenting authoritative-seeming statements that reveal questions and contradictions upon closer inspection. The text selected for the print, 'ALL THINGS ARE DELICATELY INTERCONNECTED', has been utilised in Holzer's work since the late 1970s and early 1980s, where her Truisms were seen on an electronic signboard above Times Square. On Earth Day 2020, the statement adeptly provokes reflection on the pressing demands of a global pandemic as well as the continuing climate crisis. Through her distinctive use of language, Holzer's work continues to wield art as a powerful force for reflection and change.

For more information or to purchase a print please visit: www.hauserwirth.com

About Powerhouse Arts

Powerhouse Arts is a not-for-profit based in Gowanus and Red Hook, Brooklyn, established to create a robust platform for art production and employment in the arts. Programming includes education, employment and public engagement to increase access and opportunity for participation in the arts for all New Yorkers. https://www.powerhousearts.org/

Charity Beneficiaries

Under the umbrella of Hauser & Wirth's new global philanthropic and charitable initiative #artforbetter, Hauser & Wirth and Jenny Holzer will donate the proceeds of sales of the print to two causes: the COVID-19 Solidarity Response Fund for the World Health Organization and Art for Acres.

Art for Acres

Art for Acres is an initiative for artists, gallerists and collectors with a mission to support large-scale land conservation. Built within the art community, Art for Acres has worked with a range of renowned contemporary artists to date, including George Condo, Rashid Johnson and Mika Rottenberg. Since receiving its first support from the philanthropist, arts patron and President Emerita of the Museum of Modern Art, Agnes Gund, the initiative has raised US \$36 million from donations and matching funds in the past year to make a positive impact on climate, biodiversity and irreplaceable ecosystems.

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To learn more about conservation practices, visit: <u>https://www.globalwildlife.org/</u> For more information or to conserve acreage, contact <u>Art for Acres</u>.

COVID-19 Solidarity Response Fund for the World Health Organization

To learn more about the COVID-19 Solidarity Response Fund for WHO please visit: https://covid19responsefund.org/

#artforbetter

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Caption and courtesy information All works by Jenny Holzer © Jenny Holzer. ARS, NY and DACS, London 2020

delicately interconnected 2020 Screenprint on Coventry Rag 335 gsm, acrylic pewter ink, palladium leaf sized with enamel ink Ed. of 100 45.7 x 55.9 cm / 18 x 22 in © 2020 Jenny Holzer, member Artists Rights Society (ARS), NY

From Truisms (1977–79), 1986 Electronic sign Installation: In Other Words, Dupont Circle, Washington, DC, 1986 © 1986 Jenny Holzer, member Artists Rights Society (ARS), NY

From Truisms (1977–79), 1991 Electronic sign 64 x 128 ft. / 19.5 x 39 m Installation: Pilot Field, Buffalo, New York, USA, 1991 © 1991 Jenny Holzer, member Artists Rights Society (ARS), NY Photo: Tom Loonan