

HAUSER & WIRTH

Dispatches

Press Release

Hauser & Wirth Launches 'Homegrown' with Artworks by Worldwide Staff and Their Families Presented as Bi-weekly Online Exhibitions

Proceeds Will Go to Artists with 10% Going to COVID-19 Solidarity Response Fund for the WHO



hauserwirth.com

Release Dates: 9 May – 18 July 2020

On 9 May, Hauser & Wirth will launch 'Homegrown,' a new platform dedicated to the sale of artworks by the gallery's staff, immediate family members and freelancers, celebrating the creative talents of its worldwide team. This bi-weekly, online showcase will feature works made by artists across all of the regions where Hauser & Wirth has locations, representing almost every internal department. Gathered via an open call, the artworks comprise a range of media including paintings, drawings, photography, sculpture and video works.

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‘With this project we are thrilled to be able to celebrate the artists within our worldwide Hauser & Wirth family.’

– Manuela Wirth



Manuela Wirth, Co-president of Hauser & Wirth:

‘As is the case with so many galleries and arts institutions around the world, many of our staff members are also practicing artists. With this project we are thrilled to be able to celebrate the artists within our worldwide Hauser & Wirth family. With so much talent in our own backyard, we felt it was important to create a platform where their creativity can be appreciated by a much larger audience.’

‘Homegrown’ will be presented as a series of releases by 10 – 15 artists occurring every two weeks, from 9 May to 18 July, and will feature artworks ranging in price from 100 – 20,000 USD. Proceeds of the sale of art on the ‘Homegrown’ platform will go directly to the participating artists, with 10% of gross profits going to the COVID-19 Solidarity Response Fund for the World Health Organization as part of #artforbetter, Hauser & Wirth’s ongoing global philanthropic and charitable initiative.

The first release will go live on Saturday 9 May at 11 am EST / 3 pm GMT. The series will highlight artists from across the globe, including Sarasota, Los Angeles, New York, Berlin, Bruton, London, and Zurich.

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Supporting COVID-19 Solidarity Response Fund for the World Health Organization

Under the umbrella of Hauser & Wirth's new global philanthropic and charitable initiative #artforbetter, we are donating 10% of gross profits from sales of all works in our online exhibitions to the COVID-19 Solidarity Response Fund for the World Health Organization.

To learn more about the COVID-19 Solidarity Response Fund for WHO please visit:
covid19responsefund.org

For additional information, please contact:

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COVID-19 Solidarity Response Fund

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#artforbetter

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Mike Taylor
Easter 2020
2020
Oil on canvas
35 x 49 in

Theo Niderost
Untitled (Arashiyama), from the series In
the gaze of the Kutabuk
2012
C-type Photograph
30 1/2 x 26 in

Eliot Greenwald
Night Car (drawing 18)
2020
Crayon on paper
12 x 19.5 in

Ben Phelps
Wet Rag
2018
Wood, cotton, plaster
and coffee
30 x 34 in