

## News announcement

Gilbert & George

'NEW NORMAL PICTURES'

White Cube Online: 2 March – 1 May 2021

White Cube Mason's Yard: Opening date subject to UK Government guidelines

White Cube is thrilled to present the 'NEW NORMAL PICTURES' by Gilbert & George. This major exhibition brings together 26 new pictures described by the artists as 'celebratory, crazed and super-modern'.

For Gilbert & George, the 'new normal' is a stand in for the word 'existential', where a sense of normality is constantly being renewed. In creating these pictures, the artists continue the visionary and moral journey they began as students in the summer of 1967 – likened to a *Pilgrim's Progress* – walking our world over to feel alive and to find new ways to combat prejudice and discover new freedom.

In the 'NEW NORMAL PICTURES', the artists appear as zonked figures amongst disorientating London cityscapes that are embedded with often-overlooked objects such as litter, railings, drug bags, shovels, and old trinkets. These items are like a 'palette' of primal images throughout the pictures, creating all-too-real visions of our world today and beyond.

'NEW NORMAL PICTURES' opens on White Cube Online on 2 March 2021 and will be followed by an exhibition at White Cube Mason's Yard, which will open to the public by appointment following UK government guidelines.

A fully illustrated catalogue with an essay by writer and novelist Michael Bracewell, as well as four unique posters designed and specially signed by the artist, are available to coincide with the exhibition.

### For additional press information and images contact:

**Juliet Smith, Press Officer**

E [julietsmith@whitecube.com](mailto:julietsmith@whitecube.com) T+44 (0) 207 036 1551

### Notes to Editors:

- Coinciding with the exhibition, Gilbert & George have created limited charity editions of two sets of their plates made for The Canvas Café in London for the project 'Double Helpings', which helps some of the city's most vulnerable residents. Each presented as two plates together, *BEARDLIGHT* and *BEARDTOAST* from 2021 and *ROSY* and *ON THE BENCH* from 2020, these limited editions are individually numbered, and are accompanied by a photograph of the artist and a certificate of authenticity. Interest can be registered at [doublehelpings.bigcartel.com](http://doublehelpings.bigcartel.com).
- The gallery's public exhibition programme extends across four spaces: White Cube Bermondsey and White Cube Mason's Yard in London, White Cube Hong Kong in the Central district, and White Cube Online. Since its inception in 1993, the gallery has exhibited the work of many of the world's most highly acclaimed contemporary artists.

# WHITE CUBE

- Forthcoming White Cube solo exhibitions include Park Seo-Bo alongside Jessica Rankin at Bermondsey (17 March – 1 May 2021) and Bruce Nauman in Hong Kong (10 March – 8 May 2021).
- Join the conversation with White Cube: #GilbertandGeorge
- Follow us on Twitter: @\_whitecube / Instagram: @whitecube / Facebook: White Cube / WeChat: 微信

WHITE CUBE

