

## ***FACING WALLS, OPENING WINDOWS***

“Art should be part of everyday life” – this is the basic concept that Galleria Continua is reconsidering and exploring in the new project for its Beijing space.

All the places we are used to live in have walls that can be seen and touched. These surfaces are containers but at the same time are themselves content. They absorb and reflect, constantly conveying messages and stories to us. What’s more, walls have always been widely used by the people as a vehicle for political communication.

A building, a factory, a temple, a church, a bridge are all sites that artists can regenerate and reinterpret, creating fresh atmospheres. The poetry and creativity of artists can reinvent an environment, generating new vibes capable of stirring people’s sensibility and awareness of life. In this way, everyone can experience new feelings and sensations simply by passing or entering the reworked spaces.

Artists have always worked in dedicated indoor spaces, as well as in outdoor ones, setting challenges for themselves in re-thinking and welding together intimate and personal spaces with life outside, namely the cities. Furthermore, by using their own poetics and understanding of life, artists can mould and interpret any space, conveying their vision to others and inviting self-reflection and self-analysis. The artist’s work, then, represents a union between the private and public sphere.

Ultimately, *Facing walls, Opening windows* is the result of passions and energies that have made it possible to embark on a great journey, starting from the desire of both institutional bodies and private citizens to actively engage with and experience public spaces in a new way.

**GALLERIA CONTINUA / Beijing 常青画廊 / 北京**

# 8503, Dashanzi 798 Art Factory, 2 Jiuxianqiao Road, Chaoyang Dst. Beijing, 100015 China  
中国北京市朝阳区酒仙桥路2号，大山子798艺术工厂，8503信箱，邮编100015  
tel +86.10.59789505 | fax +86.10.59789774 [beijing@galleriacontinua.com.cn](mailto:beijing@galleriacontinua.com.cn) |  
[www.galleriacontinua.com](http://www.galleriacontinua.com)