

KÖNIG TOKIO

**KÖNIG GALERIE AND MCM REVEAL AN EXHIBITION SPACE FOR CONTEMPORARY ARTISTS IN JAPAN
OPENING SHOW WITH PHOTOGRAPHER JUERGEN TELLER ON NOV. 9TH 2019, 6-8 PM**

Berlin-based gallery KÖNIG GALERIE and global luxury brand MCM join forces to bring a 3030 square feet exhibition space for contemporary artists to Tokyo at the MCM GINZA HAUS I, the brand's Japanese flagship concept store. With a focus on showcasing a roster of key influential German, Austrian and Swiss artists in Japan, the temporary gallery KÖNIG TOKIO will run multiple exhibitions starting from November 2019 through to December 2020. Tatsuya Yamasaki was appointed as Sales Director Japan.

'Our intention is to present the KÖNIG GALERIE program in Tokyo, and to make artists that are based in Germany, Austria and Switzerland accessible to a Japanese audience. MCM is a compelling partner for KÖNIG GALERIE - we are both united by our German roots and our commitment to innovation, high quality and creativity,' says Johann König, founder of KÖNIG GALERIE.

The partnership between the luxury brand and the gallery started in 2017 with a project during Art Basel Miami Beach, and is now being continued with KÖNIG TOKIO. The MCM Ginza HAUS I is MCM's concept space celebrating the brand's heritage of culture, craft and creativity. As an architectural landmark where art, fashion, culture converge and the experiential meet, it is the ideal venue for KÖNIG TOKIO.

'This is the first time a private gallery works with a brand such as MCM linked by shared principles. I see this collaboration as a true innovation setting new standards in the world of art and fashion. MCM aims to eliminate borders between these industries and invites an ongoing transcultural dialogue.' Dirk Schoenberger, MCM Global Creative Officer

A solo exhibition by photographer Juergen Teller will form the prelude of KÖNIG TOKIO. Titled *Heimweh*, the show explores his own fairy tales and questions German clichés and traditions. Many of the works are shown in public for the first time. Set up as an interplay between large-scale formats and smaller pictures, the exhibition will run from November 9th, 2019 to January 25th, 2020. Next year a show will follow by Berlin-based artist Alicja Kwade.

Juergen Teller, Johann and Lena König as well as Dirk Schoenberger will be present for the opening reception of KÖNIG TOKIO on November 9th, 2019.

WWW.KOENIGGALERIE.COM
WWW.MCMWORLDWIDE.COM

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About KÖNIG GALERIE

KÖNIG GALERIE was founded in Berlin by Johann König in 2002, and currently represents 40 international emerging and established artists, mostly belonging to a younger generation. The program's focus is on interdisciplinary, concept-oriented and space-based approaches in a variety of media including sculpture, video, sound, painting, printmaking, photography and performance. In May 2015, KÖNIG GALERIE took up St. Agnes, a monumental former church built in the 1960s in the Brutalist style, where museum-like exhibitions take place in two different spaces, the former chapel and nave. In 2017, KÖNIG GALERIE opened KÖNIG LONDON in a former car park in Marlyebone, London.

KÖNIG GALERIE regularly participates in international art fairs such as Art Basel fairs and Frieze Art fairs. The gallery has successfully placed works in a variety of private and public collections, including the Museum of Modern Art in New York and the Guggenheim Foundation. The artists represented have solo exhibitions with institutions worldwide, and regularly partake in prestigious group exhibitions, such as Documenta and the biennials in Venice, Berlin, New York and others. They have been awarded many important prizes, commissions and outdoor projects. This year the gallery artist Natascha Süder Happelmann presented the artistic contribution for the German Pavilion at the 58th International Art Exhibition of La Biennale di Venezia. Moreover, the gallery publishes a biannual magazine which features the represented artists and their communities.

For further information about KÖNIG GALERIE: www.koeniggalerie.com

About MCM (Modern Creation München)

MCM is a luxury lifestyle goods and accessories brand founded in 1976 with an attitude defined by the cultural Zeitgeist and its German heritage with a focus on functional innovation, including the use of cutting edge techniques. Today, through its association with music, art, travel and technology, MCM embodies the bold, rebellious and aspirational. Always with an eye on the disruptive, the driving force behind MCM centers on revolutionizing classic design with futuristic materials. Appealing to the 21st Century Global Nomad generation - dreamers, creatives and digital natives - MCM's millennial and Gen Z audience is genderless, ageless, empowered and unconstrained by rules and boundaries.

MCM is currently distributed in 650 stores in 40 countries including Munich, Berlin, Zurich, London, Paris, New York, Hong Kong, Shanghai, Beijing, Seoul, Tokyo, Middle East and other countries.

For further information about MCM: www.mcmworldwide.com

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